**Bloomingdale Economic Development Commission (EDC) Meeting Minutes**

**Meeting Date:** 3/28/2019

**Time:** 7:00pm

**Location:** Council Chambers

**Present:**

* John Graziano - Michele Reynolds

- Mike Rudge - Suzanne Osborne

- Elisa Kolenut - Anne Sundstrom

**Absent With Notice:**

* S. Nadia Hussain - Jen Ellis

**Additional Attendees:**

- Lisa Bendel

**Meeting Discussion:**

* Approved February meeting minutes.
* Elisa Kolenut provided the Treasurers update.
* The EDCO discussed the Social Media workshop planned for April 25th. Elisa Kolenut sent out over 100 invitations to businesses in the Borough. We are waiting to receive confirmations of attendance. The vendor, Break the Image, will attend in person for the workshop. Mike Rudge talked to the vendor. He will need a wifi connection, and the ability to connect the PCs in the Council Chambers. The EDC to post the invitation on our Social Media pages and send to Roy Tutunjian to put on the TV advertisement screens. Michele Reynolds proposed having refreshments which was agreed by all.
* An update for the EDC social media pages was provided. A landing page has not been created by our vendor. The original work was focused on the advertisements. The vendor proposed meeting with Jen Ellis to provide education on better automating our pages. A discussion was held on the cost and a vote was held resulting in unanimous approval to proceed with the vendor. Anne Sundstrom volunteered to also attend the education sessions. Statistics on social media engagement were shared and through analysis, the results showed a significant increase in engagement, new followers, and likes for our Facebook page which is directly related to the previous work provided by the vendor.
* Discussed the movie night scheduled for May 18th. The doors will open at 6 and the movie will begin at 7. Ting’s, Lina’s Restaurant, and Danny’s confirmed sponsoring the event with food. Face painting services were also confirmed for the vent.
* Future ribbon cutting ceremonies include Saturday April 27th at 11:30 for Kabob House. Café Chameleon is scheduled for April 3rd at 6:30pm.
* The EDC discussed the benefits and disadvantages to legal marijuana sales in the Borough. Uncertainty exists as to how the final law will be passed and what tax revenues will be sent to the towns of New Jersey. Benefits may include additional funding for increase police training and surveillance incurred. Through review of other State’s laws, such funding may not be provided is a town opted out of allowing the sale. Overall the EDC would prefer to see the final ruling before making a final opinion. However, John Graziano to draft a memo to the Borough Council to discuss perceived advantages, disadvantages and uncertainties.